

Elizabeth Lauren Griswold

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EDUCATION

UNIVERSITY OF OKLAHOMA

Major: Creative Media Production

Minors: Film and Media Studies &
Women's and Gender Studies

2014 - 2019

CARROLL SENIOR HIGH SCHOOL

Southlake, Texas

Graduation Date: **June 2014**

HONORS

ALPHA LAMBDA DELTA HONOR SOCIETY

Honor society for students who have achieved a 3.5 GPA or higher during their first year of college.

2015 - PRESENT

WITHROW LEADERSHIP SCHOLARS

"...Recognizes the brightest and most involved students in the college...Membership is a highly selective process." Represents the College of Arts and Sciences at the University of Oklahoma (OU).

2015

UNIVERSITY COLLEGE DEAN'S HONOR ROLL

2015 - 2016

VISUAL ARTS SCHOLASTIC EVENT

Received awards of a 4/4 score on three photography and painting pieces. "...To recognize exemplary student achievement in the Visual Arts."

2013 & 2014

CERTIFICATE OF ACHIEVEMENT

Received for having more than forty hours of community service within a year (graduated with 160+ hours of volunteering). Included volunteering at the police station's Teen Court, food pantries, an animal science kids camp, helping teachers with their classrooms, art shows, community art festivals & more.

2013

SKILLS

EXPERTISE

Creative Digital Media + Public Relations / Campaigns + Graphic & Website Design + Storytelling: Broadcasting & Film + Research & Writing + Data Collection + Analysis & Problem Solving + Assistance + Mentorship

- ◆ Professional writing & writing for/about media & film classes
- ◆ Speech communications and leadership classes
- ◆ Former Advanced Placement Psychology, World Geography/History, and Environmental Science student
- ◆ Can learn digital software quickly
- ◆ Leader Summit attendee
- ◆ Advanced coursework in painting, drawing, photography, & film
- ◆ Experienced with coding HTML, CSS & Java (former Computer Science Advanced Placement student)
- ◆ Graphic design and website building
- ◆ Student of film, digital media/broadcasting, acting for screen, & voice
- ◆ Proficient in Microsoft Office 365 Suite, Google (Drive, Docs, Analytics, etc), Internet & social media programs, Adobe Creative Suite/Cloud, Corel PaintShop Pro, Sony Vegas Pro (video editors), Macintosh (iMovie, Final Cut, etc), AVID, Facebook Business, HootSuite, Wordpress, among other software programs

LANGUAGES

- ◆ English (Native)
- ◆ Spanish (Four Years of Classes)

EXPERIENCE

SOONERVISION / Production Assistant

Worked with the broadcasting of OU's athletic events via FOX Sports Southwest & visiting networks (ESPN, etc). Camera work both for live broadcasts (games) & pre-filmed or live studio shows, replay system (EVS) operator, assisted with editing videos & highlights for programs posted on the Sooner Sports website, helped with equipment & filming for feature video productions and live broadcasts for different sports; especially football and basketball games (utility).

2014 - 2019

COLOUR WORLD / Social Media Vice Chair

In charge of & produced graphic designs, videography, publicity, and social media campaigns for a student-led organization aiming to raise money for five different charities through a paint-themed philanthropy event. Also helped with promoting, setting up, & putting on the event.

2016 - 2017

UNIVERSITY OF OKLAHOMA FRESHMAN PROGRAMS (Norman, OK) / Peer Teaching Assistant

Nominated by the Director of the University College. Acted as a TA for the instructor of a freshman entry class (took and kept data of attendance, class plans and items for activities/lessons, grading, etc) while contributing to class discussions, engaging with the students, while modeling positive behaviors and guiding new students to the resources they need to be successful at the University of Oklahoma..

FALL 2015 & 2016

CAMP CRIMSON / Small Group Leader

Elected as a counselor for the University of Oklahoma's orientation camp for incoming freshmen with the intention of acting as a mentor and campus leader for the students.

SUMMER 2015 & 2016

REFERENCE

Zachery Stevens

zac@ou.edu / (405) 325-0801

Assistant Senior Fellow Dunham College

Former Head of Camp Crimson

(more available upon request)

GOOD MORNING AMERICA ROKERTHON (at the University of Oklahoma) / Volunteer Production Assistant

Assisted with the production of Al Roker's "Rokerthon" (GMA visited OU to break a world record on a live broadcast).

SPRING 2017

NEIMAN MARCUS GROUP /

Sample Coordinator (Dallas, Texas)

Kept track of the samples for photo shoots and editorials, packaging, measuring, and collecting data for the samples' designers, transporting the products to their designated destinations, and so forth.

SUMMER 2015

SUSAN JACOBS, INC. ADVERTISING & PUBLIC RELATIONS / Paid Intern (Dallas, Texas and Oklahoma City, OK)

Was chosen to work Oklahoma City area promotions & publicity for films produced by Disney & its subsidiaries. Conducted surveys of audiences' perceptions after Disney film viewings, distributed advertisement for upcoming films, helped with the planning and establishment of promotional events for upcoming films especially on college campuses.

FALL 2015 - 2016

CAMPUS ACTIVITIES COUNCIL (Norman, OK)

Elected onto 3 executive committees to help with planning, publicizing, & putting on official events for OU through the programming branch of OU's Student Government Association.

HOWDY WEEK / Videography (Publicity Exec)

Videographer & video-editor to promote welcome week.

NOVEMBER 2014 - AUGUST 2015

HOMECOMING: REUNION WEEK / Graphics Liaison (Public Relations Exec)

In charge of graphic designs (shirts, etc) & assisted with PR.

JANUARY - OCTOBER 2015

SOONERTHON / Campaign & Social Media (Recruitment Exec)

Head of social media accounts & campaigns for OU's official philanthropy through the Children's Miracle Network contributing to the Children's Hospital Foundation.

SEPTEMBER 2016 - MARCH 2017

ELIZABETH GRISWOLD [2/3]

VOLUNTEERING

TEAM JOE 2020 JOE BIDEN FOR PRESIDENT

Assisting with the online public relations for Joe Biden's 2020 Presidential campaign along with texting and calling voters.

2019 - PRESENT

VOTE FORWARD POSTCARDS TO VOTERS POSTCARDS TO SWING STATES

"Friendly, handwritten reminders from volunteers to targeted voters giving Democrats a winning edge in close, key races coast to coast." Volunteered for organizations by writing & sending postcards/letters.

2018 - PRESENT

CAC SOONERTHON Children's Miracle Network

"Soonerthon benefits Oklahoma's children through the Children's Hospital Foundation and Children's Miracle Network Hospitals... fund[ing] research in Oklahoma City that directly benefits Oklahoma's children." *Served as both a participant individually fundraising more than \$800 while also as a member of the executive committee that planned and put on the dance marathon.*

2017 & 2018

UNION PROGRAMMING BOARD

"...Dedicated to providing diverse programs and events in the Oklahoma Memorial Union for [OU] community..."

2014 - 2016

OU STUDENT FILM PRODUCTION CLUB

2014 - 2015

2019 TEXAS MEDAL OF ARTS AWARDS

Presented by the Governor of Texas in Austin, Texas. The biennial awards have recognized more than one hundred Texas leaders and luminaries who have achieved greatness in creative talents, as well as those whose generosity opened doors to artistic opportunities for Texas of all ages. 2019 honorees included Matthew McConaughey, Jennifer Holliday, Brandon Maxwell, Boz Scaggs, Stephen Harrigan, and so forth.

FEBRUARY 2019

CARE IN ACTION (careinactionvoters.org) MOBILIZEAMERICA (mobilize.us)

TEXAS DEMOCRATS (texasdemocrats.org/action)

"Texted out the vote" for multiple Midterms 2018 candidates across the country to mobilize voters "fighting for what is right".

MIDTERM ELECTION SEASON 2018

NONPROFIT LEADERSHIP STUDENT ASSOCIATION

"A registered student organization for students interested in working in the nonprofit sector. The purpose of NLSA is to present students with opportunities to learn about the nonprofit sector & participate by providing them the ability to connect with local and national nonprofit organizations."

2015 - 2016

CAC SCANDALS PRODUCTION CREW

Volunteered backstage with lights and mic-ing to help put on the theatrical productions. Ushered for the shows in 2016 & 2017.

SPRING 2015

INTERESTS

- ◆ Anti-Corruption and Current Events
- ◆ Storytelling, Reading, and Writing
- ◆ Animal and Human Rights
- ◆ Involvement, Volunteering; Leadership
- ◆ Psychology and Sociology
- ◆ Justice, Nutrition, and Health Reform
- ◆ Social Issues and Government

- ◆ True Crime, Documentaries; Discussion
- ◆ Traveling, Cultures, and History
- ◆ Productions (Event, Media; Entertainment)
- ◆ Filmmaking / Cinematic Arts
- ◆ Graphic, Digital, and Web Design
- ◆ Visual Arts (Photography, Painting)
- ◆ Performing Arts (Acting, Singing)